# **Big Picture Education**Media Services





# The power of multimedia

ntegral to the success of Big Picture in Australia has been the creation of rich multimedia material documenting our story and the stories of our schools and students.

Photos, video and multimedia can quickly explain difficult concepts like the Big Picture Learning design, but more importantly can show it in action, show it working and allow teachers, students, mentors and parents to share their experiences honestly and directly.

And with the growth of social media, engaging images and videos are the most effective way to engage on any device.

## An offer for Big Picture schools



ig Picture Education has been partnering with one of Australia's most experienced media producers, Summer Hill Media, and we are now offering this partnership to schools across Australia.

Summer Hill Media has been making educational media for 30 years for non-profits, universities, industry associations and government. Summer Hill Media's special focus has been working with innovative schools. They are experienced at working in school contexts, have all necessary permissions and clearances and most of all, enjoy celebrating the great work of school communities.

Summer Hill Media "get" Big Picture and are committed to helping innovative schools engage young people with learning.

#### **WE CAN PROVIDE**

- Student video stories
- Video showcases of school change and innovative classroom practice
- Event coverage
- Performance videos
- Conference videos
- Website design, hosting and maintenance
- Online learning portals and courses
- How-to photography, video and media production workshops
- Accredited media production training

# **Our process**

e plan with your staff to work out your needs and identify the best outcomes for your school. When visiting your school, we work sensitively and unobtrusively with you and your community. We provide you with draft edits and the opportunity to provide feedback before delivering the final products in a range of digital formats.

Workshops are customised to suit your needs and to make the most of the technology you have available.







#### **Training**

Practical workshops for students and staff. Learn how to take great photos and make great videos using available technology or get hands on with Maker workshops.

### Video/photography

Professionally produced videos and stills of your school community can be used in a range of contexts to celebrate your achievements.

#### **Print materials**



We have a suite of informational and promotional

materials that can be customised for your school community.

# **Price guides**

ur experience with working with school communities, and Big Picture schools in particular, means we are efficient and sensitive to working in school environments. The following price guides are an indication only. We will work out specific budgets based on your brief and including travel costs (if Any).

A SUITE OF 2-3 SHORT VIDEOS	\$4400
EVENT VIDEO/PHOTOGRAPHY	\$3300
STILLS PHOTOGRAPHY	\$1500
CUSTOM FLYERS/BROCHURES X 500	\$880
CUSTOM ROLL-UP BANNERS (EACH)	\$280
MEDIA WORKSHOPS	
(PER PARTICPANT PER DAY - MIN. 5)	\$400





CONTACT//

Office: 5 Saywell St, Marrickville, NSW, 2204

Phone: (02) 9590 5341

E-mail: joe.wickert@bigpicture.org.au

www.bigpicture.org.au